



THERMOWARE

CATALOGUE 2023-24





Companion for life...

For over two decades Cello has been continuously evolving, anticipating consumer's needs to develop range of hygienic products to help preserve health of your loved ones.

Cello has an unmatched range of insulated thermo ware products, with world class designs made from German Polyurethane foam manufactured at their ultra modern plants in Daman and Haridwar. Its range includes Water Jugs, Water Bottles, Lunch Carriers, Casseroles, Jugs, Flasks and more.

After intensive research Cello has developed the unique, breakthrough product 'Thermi-Guard'. Thermi-Guard is an innovative Polyurethane protective shield, which gives Cello's Thermoware range superior performance year after year.



No wonder millions of families in India and around the world have put their trust in Cello. After all wherever there's love, wherever there's joy there's Cello, your companion for life.





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Sip of Purity

**Water
Bottles**





PURO CLASSIC

600 / 900 / 1100

INSULATED
WATER BOTTLE



PURO TRENDS

600 / 900



PURO SPORTS

600 / 900



PURO CURVE

600



PURO KIDS

400 / 600 / 900



PURO JUNIOR

400 / 600 / 900





PURO DISNEY

600 / 900

PURO GLISS

600 / 900



PURO FASHION

600 / 900

PURO FROLIC

600 / 900



PURO STRIKER

600 / 900



PURO CROM X

600 / 900





PURO WAVE

600 / 900



PURO POP

600 / 900



PURO ICETRON

600 / 900



PURO FIRST

400



PURO FUNTRON

600 / 900



PURO SIPPY

400 / 600





COOL JAZZ

1500



COOL TITAN

2000



PURO EXPRESS

2200



TUFF BOY

2000



TUFF STEEL
INSULATED

PURO STEEL X BENZ

600 / 900



PURO STEEL X LEXUS

600 / 900



PURO STEEL X ZEN

600 / 900



PURO STEEL X QUICK FLIP

700



PURO STEEL X KIDS ZEE

400 / 600 / 900



PURO STEEL X SMILEY

400 / 600 / 900





PURO STEEL X POLO

600 / 900

PURO STEEL X ROVER

600 / 900



PURO STEEL X COOPER

600 / 900





PURO STEEL X VOLVO

600 / 900



PURO STEEL X HUMMER

900



PURO STEEL X DEBBY

400 / 600



PURO STEEL X GLAD

800



PURO STEEL X BENZ PRO

600 / 900



PURO STEEL X NEO

600 / 900



PURO STEEL X MARATHON

600 / 900



PURO STEEL X HYDRAKID

400 / 600



PURO STEEL X GENX

600 / 900



PURO STEEL X HYDRA STAR

400 / 600



TUFF STEEL GO STYLE

900



*For Thirst of
Hygiene*

**Water
Jugs**



**INSULATED
WATER JUG**

FOUNTAIN

5 / 7.5 / 10 / 15 / 20



TRAVEL STAR

5 / 7.5 / 10 / 16 / 20



KOOL STAR

5 / 10 / 15 / 20





ATLAS

5 / 10 / 15 / 20



CRUISER

5 / 10 / 14 / 20



INDUS

12 / 18 / 22



PURO COOL

6 / 10



COOLER

20



COOL TRAC

5 / 10 / 20



BREEZA

7 / 14



WOW

6 / 12



IGLOO

6 / 12





**TUFF STEEL
INSULATED**

EXPEDIA (Inner Steel)

4



CONVOY (Inner Steel)

4 / 6 / 8 / 10



HOT POTS

*Giving Motherly
Warmth to your food*



ROTI PLUS

1500 / 2000 / 2500

INSULATED
HOT POTS



HOT TREAT

500 / 1500 / 2500

3 pcs gift set: 500 + 850 + 1500



CHEF

500 / 850 / 1500 / 2000 / 2500 / 3500 /

5000 / 7500 / 10,000 / 17,500

3 pcs gift set: 500 + 850 + 1500



ALPHA

500 / 850 / 1500 / 2000 / 2500 / 3500 /
5000 / 7500 / 10,000
3 pcs gift set: 500 + 850 + 1500



LEISURE

500 / 800



CARRY HOT



ULTRA

1500 / 2000 / 2500 / 3500



HOT SAHOR

3 pcs gift set: 500 + 1000 + 1500



SOLARIS

500 / 1000 / 1500 / 2000 / 2500
3 pcs gift set: 500 + 1000 + 1500





WICKER

1000 / 2500

3 pcs gift set: 500 + 1000 + 1500

WICKER TWIN

1000 + 1000



HOT FLAVOUR

500 / 1000 / 1500 / 2000 / 2500

3 pcs gift set: 500 + 850 + 1500

3 pcs big gift set: 1000 + 1500 + 2500



CHERISH

1000 / 1500 / 2500

3 pcs gift set: 500 + 1000 + 1500



WOW

1000, 1500, 2500

3 pcs gift set: 500 + 1000 + 1500



MIDAS

1500

2pcs gift set: 500 + 500

2pcs gift set: 1000 + 1000

3pcs gift set: 500 + 1000 + 1500

3 pcs gift set: 1000 + 1500 + 2000 - Big





MAPLE

1000 / 1500 / 2500

3 pcs gift set: 500 + 1000 + 1500



SILVO

3 pcs gift set: 500 + 1000 + 1500



PETRA

1000, 1500, 2500, 3500

3pcs gift set: 500 + 1000 + 1500



RIPPLE

500, 1000, 1500, 2000

3 pcs gift set: 500 + 1000 + 1500

3 pcs gift set: 500 + 1500 + 2000 - Big



MATIZ

3 pcs gift set: 600 + 1100 + 1700

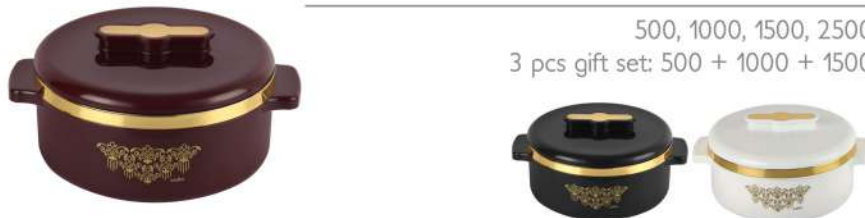
3 pcs gift set big: 1100 + 1700 + 2500



EXOTIC

500, 1000, 1500, 2500

3 pcs gift set: 500 + 1000 + 1500



SONET

1500, 2500

3 pcs gift set: 500 + 1000 + 1500

2 pcs gift set: 1000 + 1000



INSULATED
GLASS LID

ARISTOCRAT

3 pcs gift set: 750 + 1100 + 1700



ARISTOCRAT TWIN

1000 + 1000



ROYALE

3 pcs gift set: 600 + 1100 + 1600



GLITTER

3 pcs gift set: 500 + 1000 + 1500



LINEA

3 pcs gift set: 600 + 1100 + 1700

2 pcs gift set: 1100 + 1100



MARCUS

3 pcs gift set: 600 + 1100 + 1700



VISTA

1000, 1500, 2500, 3500

3 pcs gift set: 500 + 1000 + 1500

2 pcs gift set: 1500 + 3500



RADIANT

3 pcs gift set: 500 + 1000 + 1500



GOURMET

1000, 1500, 2500

3 pcs gift set: 500 + 1000 + 1500



Gift Set



INSULATED
GIFT SET

LUNCH EXPRESS

2 pcs gift set



TIFFY SET OF 2PCS



DECKER LUNCH SET

2 pcs gift set



HI-TEA

2 pcs gift set



WOW BREAKFAST SET

2 pcs gift set



PURO TEA BREAK

7 pcs gift set



EXPRESSO STEEL MUG SET

6 pcs gift set



WOW HAPPY MEAL

2 pcs gift set



PURO SIP COFFEE SET

3 pcs gift set



TIFFANY GIFT SET

2 pcs gift set



ZING LUNCH SET

2 pcs gift set



WOW COFFEE SET

5 pcs gift set



WOW TEA SET

6 pcs gift set



ALTRO TEA SET

2 pcs gift set



EMOJI GIFT SET

2 pcs gift set



BENZ STEEL LUNCH SET

2 pcs gift set



**TUFF STEEL
INSULATED**

CAROLINE COFFEE SET

3 pcs gift set



CAROLINE TEA SET

5 pcs gift set



Lunch Carriers

*Warmth Of Home
Cooked Food*



MARK DELUXE

2 / 3 / 4

INSULATED
LUNCH
CARRIER



MARK

2 / 3 / 4



COSMOS DELUXE

4 / 5



COSMOS

4 / 5



RANGER DELUXE

3 / 4 / 5



RANGER

3 / 4 / 5



WOW MEAL MATE

4 / 5



MEAL KIT

2 / 3 / 4



MEAL STAR

4 / 5 / Jumbo



DESIGNER

4



SPICE

3/4



MEGA HOT LUNCH CARRIER 5

5



MERIT

2 / 3



MERIT XL

2 / 3





RELISH

4



HOT EXPRESS

2 / 3 / 4



MY DECKER

2 / 3 / 4





DECKER

(Lunch Packs - Insulated)

2 - 750ml x 2
3 - 750ml x 3 / 1000ml x 3 / 1500ml x 3
4 - 750ml x 4



WOW

2 / 3 / 4



HOTRON

3 / 4



HI LUNCH BIG DELUXE

(inner steel)



HI LUNCH SMALL DELUXE

(steel inner)



FEAST DLX

(inner steel)



DOPPLER

(steel inner)



DOPPLER PLUS

(steel inner)



TIFFY





QUBE BIG DLX

(steel inner)



CRACLE

small / big



MUNCH

small / big



WOW HAPPY MEAL



WOW FOODIE

small / big



TAKE EAT

medium / big



RECESS

medium / big





CARRY FRESH DLX



ALTRO NEO



ESQUIRE



SMARTY



FOOD BUDDY



LUNCH BUDDY





SUPER TREAT



FOOD MATE



LUNCH MATE



QUBE SQUARE

5



QUBE BIG



CRUNCH

small / big



PLASTIC
SOFT TOUCH
MAXFRESH



MICRO LUNCH 2

MICRO LUNCH 3



HOT WAVE LUNCH 3

HOT WAVE LUNCH 2

2 pcs set



FRESHCO PLUS

3 pcs set



OPTIMA

5 pcs set



**TUFF STEEL
INSULATED**

THERMO CLICK TIFFIN BIG



THERMO CLICK TIFFIN MEDIUM



THERMO CLICK TIFFIN SMALL (SQUARE)



THERMO CLICK TOONS

medium / big



OVAL EAT



FUN FOOD

medium / big





MATRIX

medium / big



SNACKO PACK



DOUBLE DECKER

small / medium / large



DOUBLE DEAL

Large / Jumbo



HOT MAX JUMBO

4 / 5



HOT MAX

3 / 4 / 5



CARBON

2 / 3 / 4



HOT STUFF

3 / 4



THERMI PACK

small / medium / big / jumbo



**TUFF STEEL
INSULATED
SOFT TOUCH**

GET EAT



BIG BITE



GET SET



BITE BUDDY



FUNDO



ARCHO

4



KINGSTON

3



**TUFF STEEL
INSULATED
SOFT TOUCH
MAXFRESH**

ALL STEEL LUNCH 2

2 pcs set



ALL STEEL LUNCH 3

3 pcs set



THERMOSTYLE LUNCH 2 SMALL

2 pcs set



THERMOSTYLE LUNCH 2 BIG

2 pcs set



THERMOSTYLE LUNCH 3

3 pcs set



MATIZ LUNCH 2

2 pcs set





MATIZ LUNCH 3

3 pcs set



MATIZ LUNCH COMBO

5 pcs set



PRIME STEEL

3 / 4





HOT N FRESH

3 pcs set



ULTRA LUNCH

2 / 3



SWAG

3 pcs set



STEEL CLICK 2

2 pcs set



STEEL CLICK 4

4 pcs set



SUPER STEEL 2

2 pcs set



ELECTRO

3 / 4



NEWTON

3 / 4



PROTON

(steel inner)



ATOM



- Ultra Low Power Consumption
- Special Power Cable Box inside
- Leak Resistant Inner Lids
- Epoxy Coated Heating Base

Enjoy hot beverage

Tuff Jugs



INSULATED
TUFF JUG

NEPTUNE

1000 / 1500



PURO TUFF JUG

750 / 1000 / 1500 / 2000



PURO JUG (with plastic inner)

1000



PURO SIP

300 / 450



WOW TUFF JUG

1000



CAROLENE

350 / 500 / 1000 / 1500 / 2000



**TUFF STEEL
INSULATED**

FLASK

*Stands
By You
Through
Hot And
Cold*



IVY

1250



GLASS
FLASK



SENORITA

600 / 1000



NEXUS

300 / 600 / 1000



SENSATION

500 / 1000



GLASS
BELT FLASK

All Time
Favourites

Take a Break



PICNIC
20 / 30



CHILLER

12



CHILLER

3 / 8 / 14



Ice Pail

PURO ICY ICE PAIL



**Ice Pail
Tuff Steel**

ICE MATE STEEL



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